REF ID: A67896

3400

Dr. R. Likert Survey Research Center University of Michigan Ann Arbor, Michigan

Dear Sir:

This Agency is interested in loarning senothing about the type of studies conducted by the Survey Research Center for large industrial organizations, with a view to improving the "internal consumications" of such organizations. I would appreciate your sending me copies of any brochures telling the story of what you have to offer in this field of investigation.

If there is to be a charge for the material requested, please notify this Agency before sending it.

Mincerely,

MILLIAM F. PRIEDMAN Consultent

cc: AG C/S OOT

M/R: INSTANTABLE This letter was written at the request of Gen. Canine.

W.F.Friedman/Ext. 60493/3 Nov 52